

# Invest in your health

Lively is a modern Health Savings Account (HSA) for employers and their employees

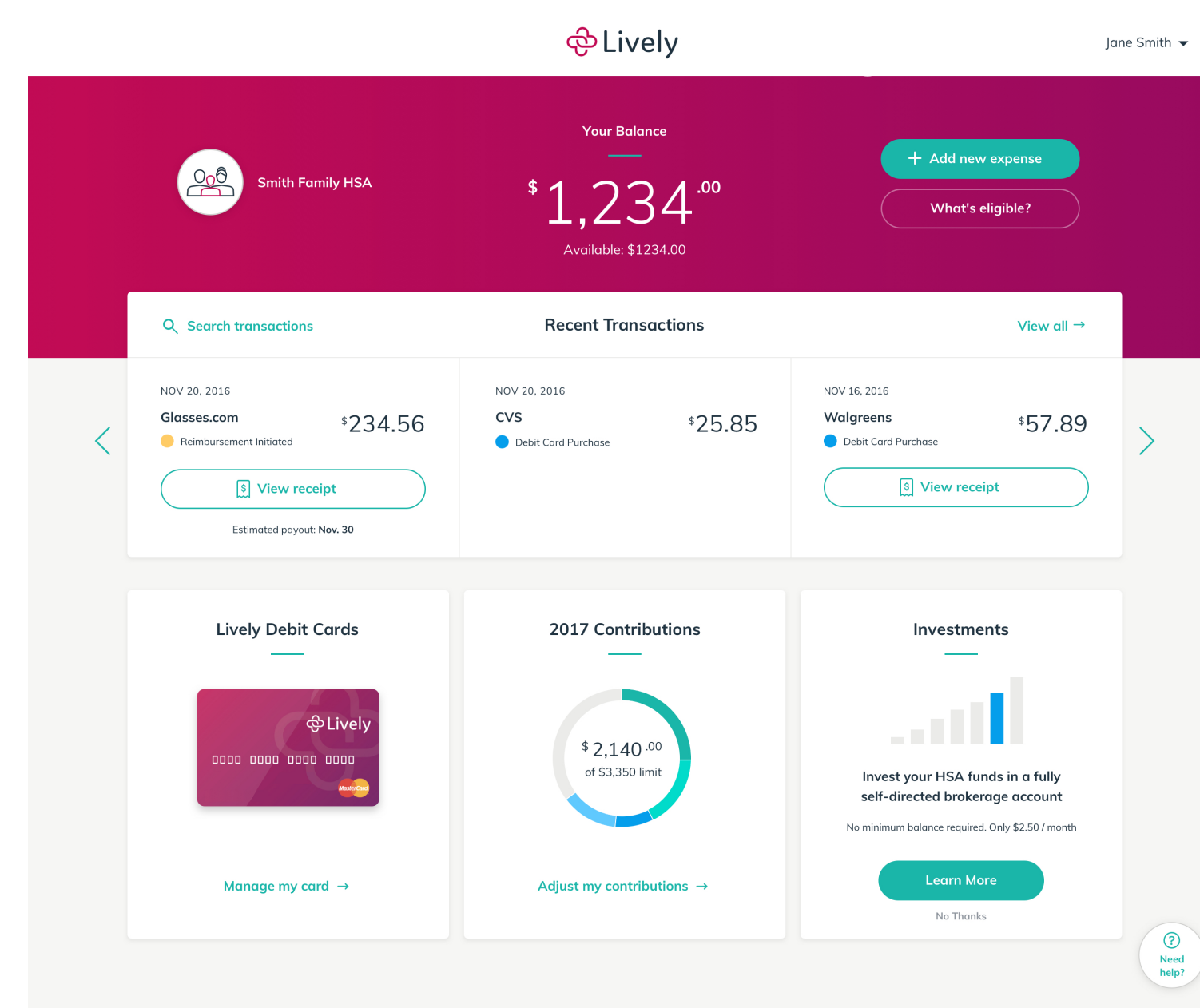
## HSA: The 401k for your healthcare, but better

### Lively is an intuitive, simple and transparent HSA.

Beautifully designed software with a simple and intuitive user experience to help you get the most out of your HSA.

Lively HSAs works alongside high deductible health plans to make healthcare easier for everyone.

We are 100% user centric. This includes simple, easy set up (less than 5 minutes), paperless account management, and transparent pricing. We have all of the benefits of a bank without the traditional frustrations of being one.



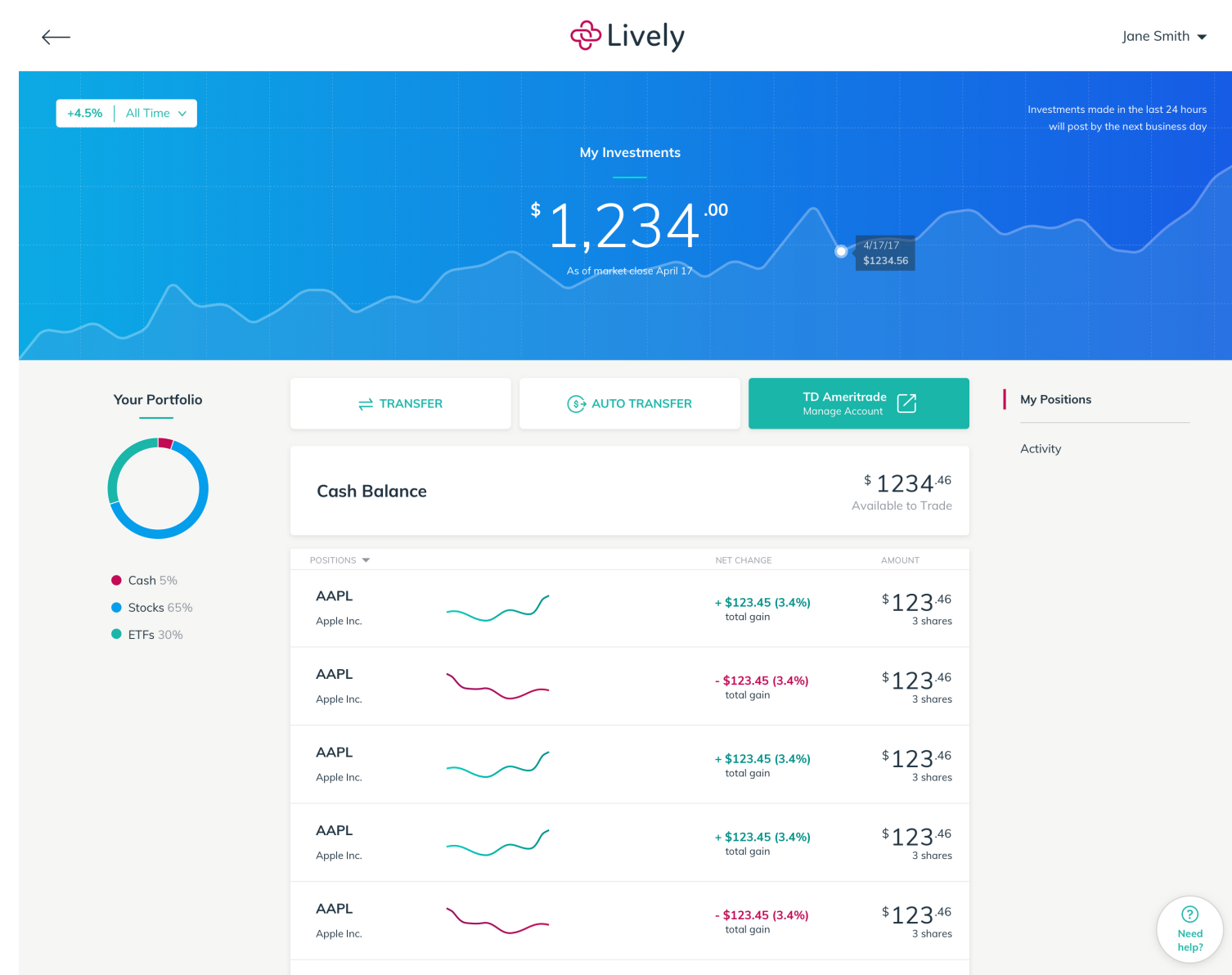
### Go Paperless

Eliminate unnecessary paperwork. Lively automates the manual and tedious tasks of all aspects of HSA management. Use our intuitive and simple dashboard to manage contributions, your Lively HSA debit card and reimbursements.



### Investments

Invest from day 1 (no minimum required). Lively has partnered with a world-class investment partner to provide easy online investing with no pre-selected line-up. Stocks, bonds, ETFs, mutual funds are all available. Invest your health savings for the long term.



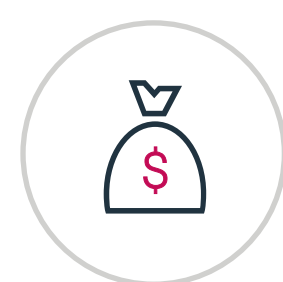
### FDIC-Insured, Interest Bearing Accts

We know how important this money is so it's sitting in an FDIC-insured account that earns interest. The more you save, the more you earn!



### Free to Individuals

Our basic Lively HSA is free for individuals – no monthly fees, no minimums, no nonsense. If you leave your employer, you take your HSA with you, at no cost to you!



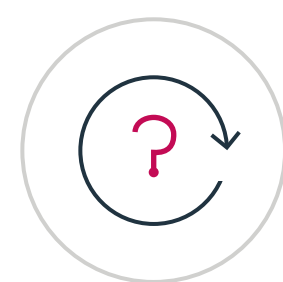
### Triple Tax Advantages

Tax-deductible contributions, tax-free interest and tax-free withdrawals (for medical expenses). Pay for health expenses tax-free and save for retirement.



### Retirement Savings

Unspent HSA funds are rolled over, building a nest egg for your future medical expenses and retirement just like a 401k or IRA. Use our investments option to further leverage the power of compound interest.



### Support

We know how important your time is. Talk to our customer service team or visit our learning center at [livelyme.com](http://livelyme.com) to better arm yourself with HSA details and FAQs.

The content presented on this document is for informational purposes only, and is not, and must not be, considered investment, legal, accounting or financial planning advice, nor a recommendation as to a specific course of action. Investors should consult all available information, including fund prospectuses, and consult with appropriate investment, accounting, legal, and accounting professionals, as appropriate, before making any investment or utilizing any financial planning strategy.